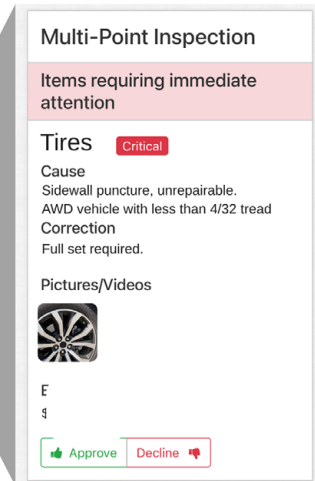




dealerlogix



VIDEO MPI & TEXTING



Empower your team to conduct consistent, high-quality inspections.

Ensure thoroughness and accuracy with our Digital Video Multipoint Inspection tool, enabling your team to perform consistent, high-quality checks that build trust and reliability with your customers. Easily text a direct link to the MPI for quick approvals.

Boost transparency with custom workflow tools.

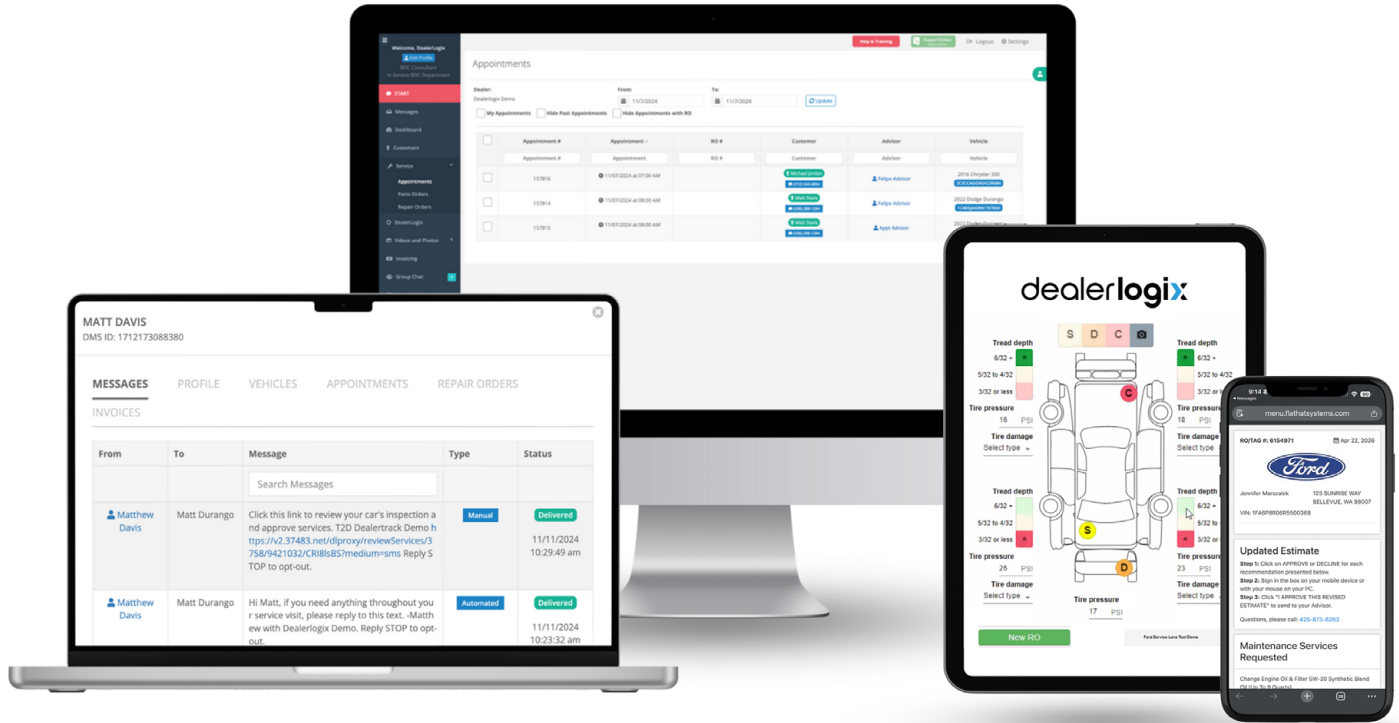
Dealerlogix provides detailed vehicle visualization tailored to dealer-specific inspection points – simplifying comprehensive inspections, repair recommendations, and damage documentation with photos as part of the walk around, write up process.

Features of Our MPI Solution are Customizable and Efficient

- Video MPI creation
- Tech quick picks
- Photo and video per inspection point
- Phone/Tablet optimized
- OEM inspection standards
- Industry best practice standard templates



BOOST EFFICIENCY WITH DEALERLOGIX



Transform your dealership into a powerhouse of efficiency.

Dealerlogix is a cloud-based, all-in-one solution with an easy-to-use, customizable, and scalable fixed operations suite you can use anywhere on any device. Increase CSI scores, customer retention and grow profitability.

41%

Increase in Additional Service Recommendation Close Rates with Digital Inspections

15%

Increase in CSI Scores

98%

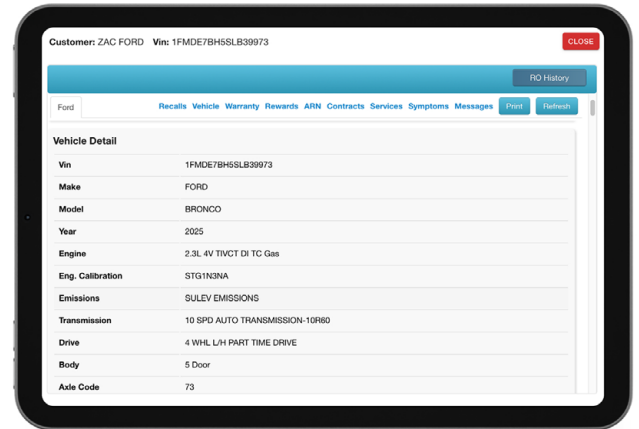
Text Message Open Rate

REAL-TIME OASIS DATA

Streamline your service data.

Dealerlogix pulls the complete OASIS report in real-time the exact moment you write up a repair order, ensuring your service department doesn't rely on outdated information generated the day before an appointment.

Your advisors get instant, direct-from-Ford access to critical vehicle data like the VIN, open recalls, extended warranties, and service bulletins right on the service drive. This live data feed eliminates the guesswork and empowers your team to make highly accurate recommendations while the customer is standing in front of them.

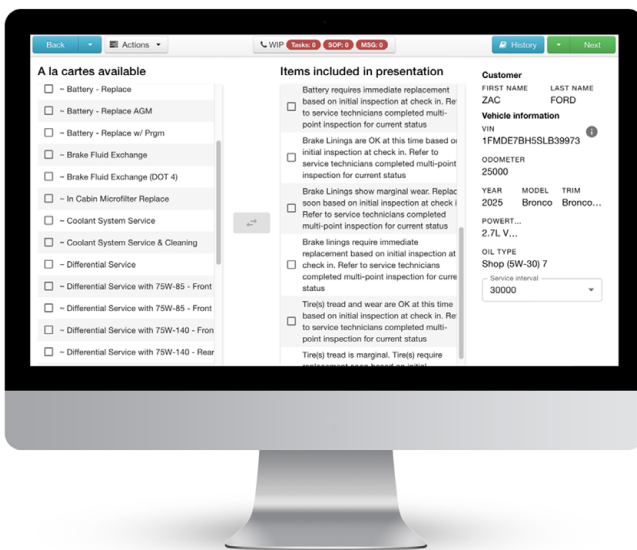


SERVICE DRIVE KPI'S

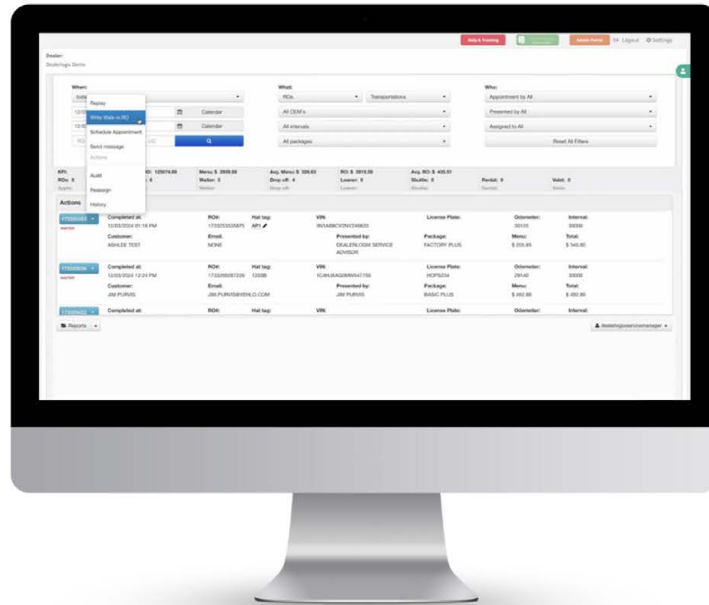
Present high-value maintenance items.

You can easily highlight dealer-specific KPIs directly within the a la carte section of the service menu you present to customers.

This smart feature puts your main selling points front and center, so you don't miss opportunities to suggest essential maintenance like brakes, batteries, tires, wipers, and cabin air filters. By showcasing these high-value items right on the service drive, your advisors can emphasize key products and consistently hit your performance metrics.



RO WRITE-UPS

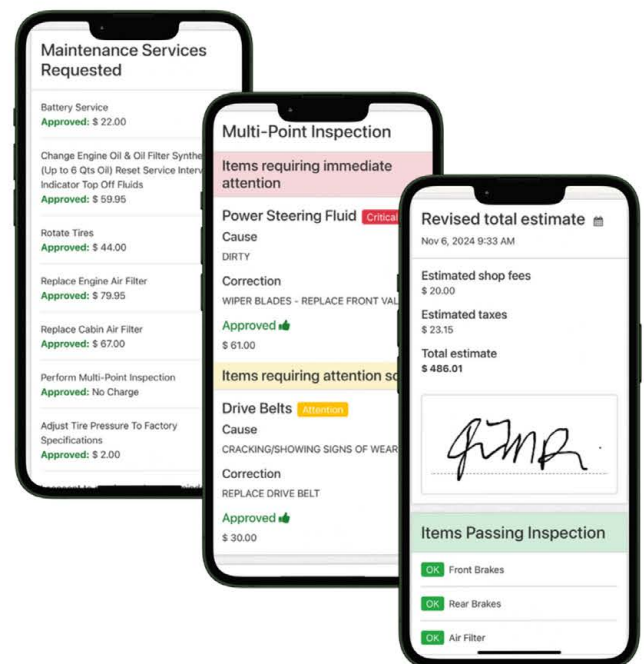


Capture detailed information swiftly and effortlessly, while integrating OEM vehicle data.

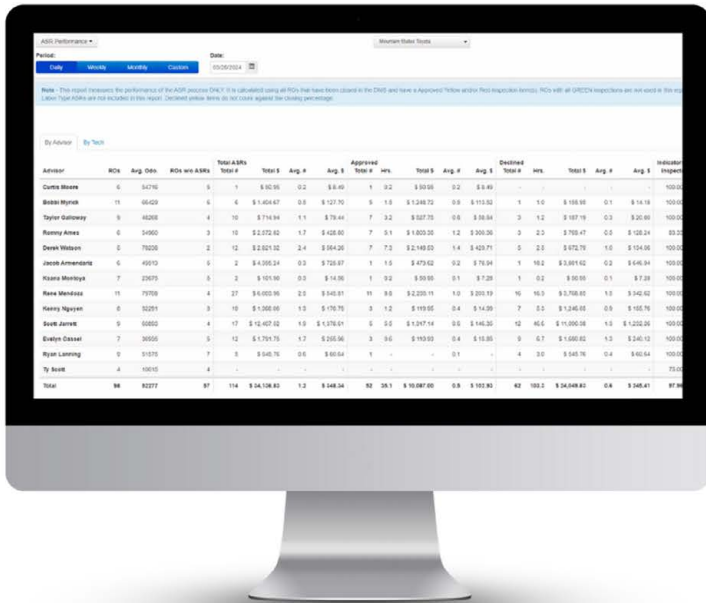
Streamline documentation with digital Repair Order Write-Ups, reduce errors and improve efficiency. Capture every detail accurately and quickly to keep your service operations running smoothly. Dealerlogix pulls OEM vehicle data, including service history, extended service contracts, technical service bulletins, warranty information and recalls.

Customers can approve repair orders from anywhere at any time.

Service advisors can email or text recommended repairs. Customers can approve each repair, enter payment information, e-sign, and complete the process. Empowering customers to approve repairs electronically increases sales by 30%



REPORTING TOOLS








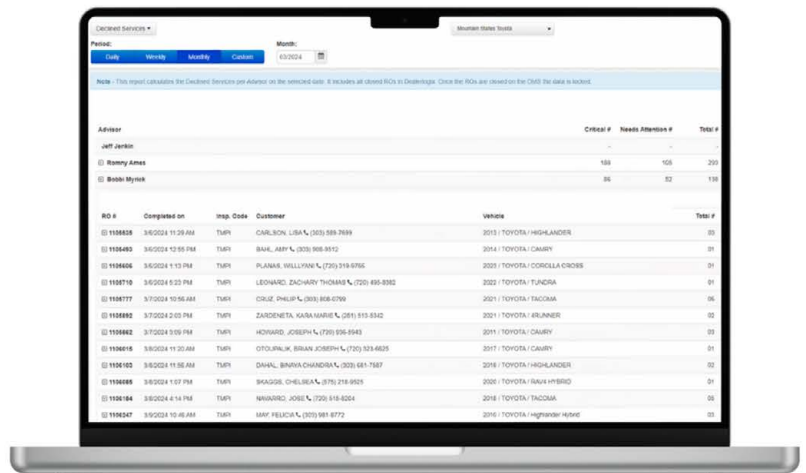
Advisor	RCR	Aug. CRR	RCR w/o ASRA	Total A/R	Total #	Aug #	Approved	Total \$	Aug #	Declined	Total #	Total \$	Aug #	Indicator
Corina Moore	6	52710	6	1	\$ 45.08	0.2	\$ 45.08	1	22	\$ 202.08	0.2	\$ 45.08	1	100.00
Bobby Myrnes	11	45420	6	4	\$ 1,454.47	0.0	\$ 127.70	9	1.0	\$ 1,246.70	0.0	\$ 110.52	1	100.00
Troyer Gutierrez	9	40200	4	10	\$ 714.94	1.1	\$ 79.44	7	3.2	\$ 227.70	0.0	\$ 30.54	3	100.00
Ramsey Ames	6	34000	3	10	\$ 2,072.82	1.7	\$ 454.20	7	0.1	\$ 1,600.30	1.2	\$ 300.30	2	100.00
David Wilson	2	70200	2	12	\$ 2,021.92	2.4	\$ 554.20	7	7.2	\$ 2,140.00	1.4	\$ 403.71	3	100.00
Joseph Amador	6	49910	6	2	\$ 4,305.24	0.0	\$ 750.97	1	1.0	\$ 479.02	0.0	\$ 76.94	1	100.00
Kiana Mendez	7	29570	6	2	\$ 1,011.00	0.0	\$ 14.00	1	0.0	\$ 50.00	0.1	\$ 7.20	1	100.00
Rene Mendez	11	79700	4	27	\$ 6,003.06	2.0	\$ 540.81	11	8.8	\$ 2,200.11	1.0	\$ 200.19	10	100.00
Kenny Nguyen	6	32201	3	10	\$ 1,300.00	1.0	\$ 176.70	3	1.2	\$ 119.95	0.4	\$ 14.50	7	100.00
Scott Jaram	9	60000	4	17	\$ 1,407.02	1.0	\$ 1,376.61	0	0.0	\$ 1,347.14	0.0	\$ 146.30	10	100.00
Evilyn Cassel	7	30500	5	12	\$ 1,764.75	1.7	\$ 250.96	3	0.0	\$ 193.90	0.4	\$ 10.85	0	100.00
Ryan Lanning	9	31570	7	8	\$ 540.70	0.0	\$ 60.64	1	-	0.1	-	4	0.0	100.00
Ty Bask	4	10010	4	-	-	-	-	-	-	-	-	-	-	75.00
Total	88	82277	87	114	\$ 14,138.82	1.2	\$ 1,483.24	52	30.1	\$ 10,087.00	0.8	\$ 1,102.81	42	100.2

Identify opportunities to boost efficiency and profitability.

Gain access to real-time performance data with our robust Reporting Tools. Make informed decisions by leveraging insights into efficiency and profitability, allowing you to identify key areas for improvement.

Track performance metrics that matter most.

-  Dollars per repair order
-  MPI video performance
-  Scheduled appointments
-  ASR performance
-  Menu sales by advisor and more



Advisor	Credit #	Needs Attention #	Total #
Jeff Jenkins	-	-	-
Ramsey Ames	189	108	297
Bobby Myrnes	86	82	168

RO #	Completed on	Imp. Code	Customer	Vehicle	Total #
1103828	3/6/2024 11:29 AM	TSM	CARLSON, LISA % (202) 588-7869	2013 TOYOTA/HIGHLANDER	16
1103493	3/6/2024 12:55 PM	TSM	BALE, AAR % (202) 968-8912	2014 TOYOTA/CAJURY	19
1103406	3/6/2024 1:10 PM	TSM	PLANK, WALLYAN % (720) 319-8756	2007 TOYOTA/COROLLA CROSS	21
1103710	3/6/2024 5:23 PM	TSM	LEONARD, ZACHARY THOMAS % (720) 499-8202	2002 TOYOTA/TUNDRA	21
1103777	3/7/2024 10:56 AM	TSM	CRUZ, PHILIP % (303) 868-0700	2021 TOYOTA/TACOMA	26
1103692	3/7/2024 2:03 PM	TSM	ZARDENETA, KARAJANIE % (815) 513-8342	2021 TOYOTA/4RUNNER	23
1103682	3/7/2024 3:03 PM	TSM	HOWARD, JOSEPH % (720) 596-8943	2011 TOYOTA/CAJURY	23
1103618	3/8/2024 11:20 AM	TSM	OTONALIK, BRIAN JOSEPH % (720) 323-6825	2017 TOYOTA/CAJURY	21
1103102	3/8/2024 11:38 AM	TSM	DAHAL, BANVA CHANDRA % (303) 681-7187	2018 TOYOTA/HIGHLANDER	23
1103689	3/8/2024 1:07 PM	TSM	SKAGGS, CHELSEA % (870) 218-9925	2008 TOYOTA/RAV4 HYBRID	21
1103184	3/8/2024 4:14 PM	TSM	MAVARRO, JOSE % (720) 618-8004	2018 TOYOTA/TACOMA	28
1103647	3/9/2024 10:46 AM	TSM	MAY, FELICIA % (202) 981-8772	2016 TOYOTA/HIGHLANDER HYBRID	25

DEALERLOGIX

Trusted By Ford Dealers For Your Ford Commitment Program Video MPI

- Interfaced DMS Partners: CDK, Reynold/Reynolds, DealerTrack, DealerBuilt, PBS, AutoSoft, AutoMate
- 100% Cloud Based Platform to keep you writing business when your DMS goes down
- Quick Tablet Check-in and Repair Order Write Up Process
- Simple Advisor Walkaround with Video and Pictures
- Text your Customers for Immediate-Response Mobile eApprovals
- Real-time Instant Messaging for your entire team
- Transparent Menu Pricing
- Easily Text/Email MPI with Videos and Pictures for Increased ASRs
- Access Detailed Manager Reporting from your Phone
- Both Virtual and Onsite Implementation Options
- Proactive Success Coaching
- Mobile Payments

A La Carte Options Available

- Service Lane eAdvisor OBDII Dongle Bundle Discount
- Rapid Recon Bundle Discount
- Valet Pickup and Drop Off
- Hunter Engineering Alignment Integration
- TraXtion Alignment Integration

INTEGRATED WITH
SERVICE LANE
eAdvisor
WHERE AVAILABLE